

CALLING ALL VOLUNTEERS!

**#LetsTalkAboutNets
Campaign 2018**

VIDEO POSTS NEEDED FOR SOCIAL MEDIA

To raise awareness around the symptoms and impact that Neuroendocrine (NET) Cancer presents for patients and their families we are creating a video campaign for use on social media in the lead up to World NET Cancer Day on November 10, 2018.

This campaign seeks to humanise NET cancer and highlight the symptoms and its effects through short videos that we will promote on social media. We hope to raise awareness and capture the attention of the wider public, medical profession and media with this storytelling campaign, but we can't do it without your help...



VOLUNTEER INSTRUCTIONS

WHAT

We are calling on patients and family members to come forward and share your story with us. All you need is your smart phone (iPhone or Android) and some spare time to record your story on your phones video recording device.

Some topics to cover include:

- How you feel
- What your symptoms were / Which symptoms you wish you had known to look out for
- How long it took you to receive correct diagnoses
- Why funding is required / How funding has assisted you
- How our foundation has assisted you



WHERE

Wherever you feel most comfortable recording yourself! We want the campaign to be real and raw. At home, in the park, from the treatment centre, the choice is yours.

Just be mindful of background noise and lighting. We need to be able to hear you and see you clearly!

WHY

To raise awareness around the symptoms and impact of NETs on World NET Cancer Day, November 10, 2018 #LetsTalkAboutNets

HOW

Video record your story on your phone (2-3 minutes max)

Send your video via www.wetransfer.com to:
megan@hucksterpr.com.au

You can access WeTransfer quickly on your phones internet explorer, you just need internet connection.

WHEN

All videos must be received by Sunday 30th September, 2018